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1AutomationWiz.com Names Kasey Traeger Merchant Spotlight Winner

Online merchant and tech expert Kasey Traeger Receives Coveted Merchant Spotlight award from ecommerce provider 1AutomationWiz.com

St. Louis, MO Nov 6th, 2013 - The Merchant Spotlight award is the highest honor awarded to an online merchant in 1AutomationWiz network.

The winning merchant must show outstanding integration of the 1AutomationWiz ecommerce system into a new or existing ecommerce web site provide exceptional service & products to their customers, and or grown their online business in an exceptional way.



Kasey Traeger, owner of The Lady Tech Tamer of Kalispell, Montana, is the recipient of this month's award.

"Unlike a traditional techie or techie VA, I look at my clients' bigger picture for their business with a plan and a strategy," said Traeger, AKA the Lady Tech Tamer.

Online since the spring of 2010, the Lady Tech Tamer business offers toolbox training and aid to help entrepreneurs handle issues with their websites, autoresponders, shopping carts and other technology trouble spots.

Additional services include hosted workshops, including her popular, "Web Business in a Weekend" for residential and commercial customers. Kasey's business also offers specialty training for U.S. Military families to help them build online businesses.

"Our growth has been very strong and steady as more and more self-employed entrepreneurs learn about us and experience our strong commitment to delivering the highest quality work and 100% client happiness with our service," explained Kasey.

The Lady Tamer plans to expand their service offerings in 2013 with specialty programs designed for coaches and other entrepreneurs who offer business-to-business services.

Clients they serve offer new ideas on how the company can better serve them, so The Lady Tamer is on a mission to provide exactly what the clients need to maximize their chances at success.

“The 1AutomationWiz.com team is thrilled to give Kasey this award,” said 1AutomationWiz president Don Schnure. “Kasey provides best practices with integrity and the highest of standards in business and technology services.

About 1AutomationWiz.com

Acknowledged as the originator of ecommerce marketing automation software, 1AutomationWiz provides an “all-in-one” system that contains all the software tools that merchants need to grow and build their online businesses.

1AutomationWiz bundles shopping cart software, email marketing tools, ad tracking, split testing software, affiliate management tools and more into one easy to use ecommerce automation system.

Visit: <http://www.1AutomationWiz.com>.

For more information about Lady Tech Tamer services, contact:

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